Code # MCOM01 (2015)

**Bulletin Change Transmittal Form**

[ ]  **Undergraduate Curriculum Council** - Print 1 copy for signatures and save 1 electronic copy.

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| **Bulletin Change**Please attach a copy of all catalogue pages requiring editorial changes. |

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Department Chair:**  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**General Education Committee Chair (If applicable)**   |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Vice Chancellor for Academic Affairs** |

**1.Contact Person** (Name, Email Address, Phone Number)

Alexander Brown, Instructor, Department of Media

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**2.Proposed Change**

Change the required pre-requisite course for CMP 3353, Field and Post Production from CMP 2313, Multimedia Production to CMP 3313, Audio and Video Production. Also, separate the word postproduction in the text to be two words in line with usage in the course title.

**3.Effective Date**

Fall, 2015 or as soon as possible

**4.Justification**

Skills taught in CMP 3313, Audio and Video Production are needed for and specifically prepare students for the more advanced and intensive content of CMP 3353, Field and Post Production. The ordered sequence of CMP 2313, CMP 3313, and CMP 3353 complete the media student’s basic production skill sets that prepare them for 4000 level courses.

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**COLLEGE OF MEDIA AND COMMUNICATION**

The frequency of course offering is indicated following each course description. If not otherwise indicated, the course will be scheduled for each enrollment period. **The university reserves the right to change course scheduling when circumstances dictate such changes.**

**Media and Communication (CMAC)**

**CMAC 1001. Media Grammar and Style** Writing mechanics for media. An introduction to applying basic grammar, spelling and media style rules and guidelines professionals use for writing across multiple media platforms. Can be taken concurrently with CMAC 2003 with consent of chair. Test- out option available. Fall, Spring, Summer.

**CMAC 1003. Mass Communications in Modern Society** A study of the interaction between society and mass communication through the lenses of history, theory, economics, culture, law, and technology.

**CMAC 2003. Media Writing** Basic writing for print, broadcast and Internet media. Course includes attention to news style and grammar. Pre/Co-requisite, CMAC 1001. Fall, Spring, Summer.

**CMAC 2053. Introduction to Visual Communications** The study of the principles, theories, and language of visual communication to help students analyze, interpret and apply visual content to communicate more effectively. Fall, Spring.

**CMAC 3001. Professional Seminar** An overview of professional careers, etiquette, and best practices in a broad range of communication and media based contexts. Fall, Spring.

**CMAC 4063. Internship** Supervised work in an approved communications-related setting. Prerequisite, consent of the department chair and faculty advisor. Fall, Spring, Summer.

**CMAC 4073. Communications Law and Ethics** Legal and ethical limitations and privileges affecting the mass media. Fall, Spring, Summer.

**DEPARTMENT OF MEDIA Creative Media Production (CMP)**

**CMP 2313. Multimedia Production** Introductory course in audio, video, photo and text pro- duction for many distribution platforms. Prerequisite, CMAC 2053. Fall, Spring, Summer.

**CMP 3303. History of Moving Images and Narrative Motion Picture** A study of the oral, written, live theatre and still photography storytelling contributions to the origins of narrative motion pictures. Fall, Spring, Summer.

**CMP 3313. Audio and Video Production** An intermediate course in audio and video technol- ogy and production for many distribution platforms. Audio production covers radio, audio recording, audio for video production, and web distribution. Video production covers videography, directing, and multi-camera production. Prerequisite, CMP 2313. Fall, Spring, Summer.

**~~CMP 3353. Field and Post Production~~** ~~An experiential course in the technical skills and creative principles required for video field production and postproduction, focusing on writing, producing, planning, shooting, and editing video projects and assignments. Prerequisite, CMP 2313. Fall, Spring.~~

**CMP 3343. Advanced Radio Practicum** Special practices in radio station operation, with special assignments relative to operation of KASU. Prerequisite, CMP 3313. Fall. Spring, Summer.

*The bulletin can be accessed at http://www.astate.edu/a/registrar/students/*

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**CMP 3353. Field and Post Production** An experiential course in the technical skills and creative principles required for video field and post production, focusing on writing, producing, planning, shooting, and editing video projects and assignments. Prerequisite, CMP 3313. Fall, Spring.